

LANGUAGE MATTERS

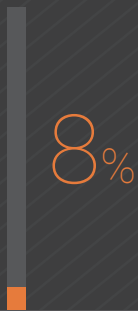


Information in the right language can save lives

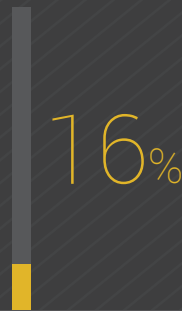


Impact Study on Ebola Information

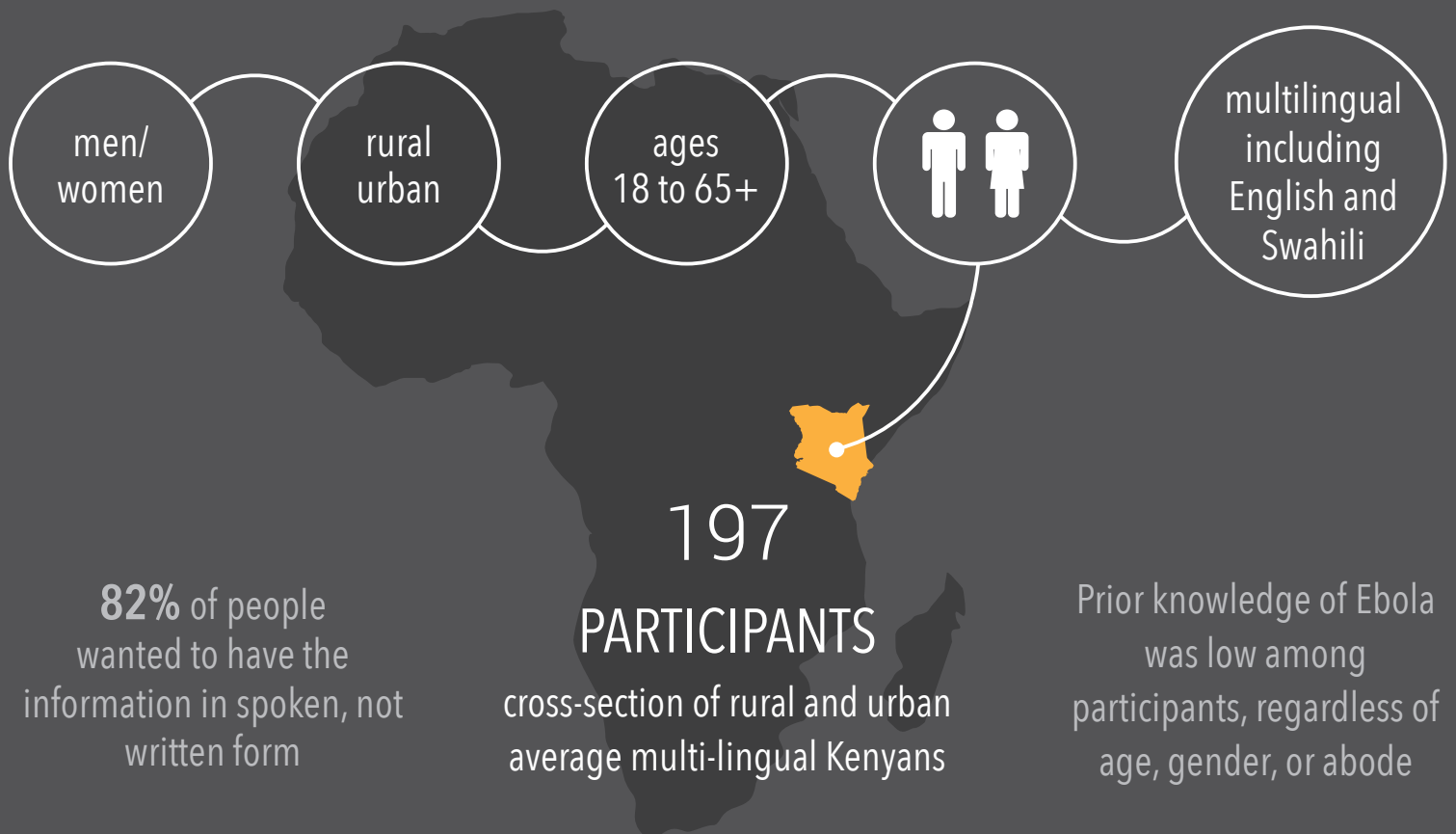
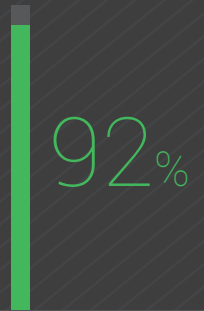
At the start, people could only answer **8%** of the questions correctly



With English, that went up to **16%**



With Swahili, it went up to **92%!**



This Impact Study was developed by TWB's Words of Relief translation pilot project.



Translating for Humanity

translatorswithoutborders.org · info@translatorswithoutborders.org

Words of Relief is supported by the Humanitarian Innovation Fund, a programme managed by ELRHA (Enhancing Learning and Research for Humanitarian Assistance)