

This document is for health communicators working in health interventions. It is based on the testimonies and lessons learned from health communicators consulted by TWB.



People speak different languages, it is important that they receive information in a language which they feel comfortable with, and that they can express their needs and concerns. Misunderstandings and poor communications can lead to rumors and confusion. It makes your job more difficult, and puts communities at risk. Clear information in the right language helps build trust, allowing you to do your job better and for the community to get the help they need.

Speak
the preferred
language of
those you are
talking to

To be understood, you must use the preferred language of those you are speaking to in the community. The best way to find out which language they prefer is to ask them from the start.

When working in the field, you can:

- Ask what language people prefer to speak and try to facilitate that. Record the requirements so that you can later provide them with information in a more appropriate language if you are unable to meet their preferences correctly at that time.
- Consider ways to provide information in the language preferred by the community to complement the spoken information you have shared. Share printed information or tell them how to find more information in their preferred language (for example, radio, television, telephone hotlines).

|              | And the second s |                     |                      |                                      |                       |                 |
|--------------|--|---------------------|----------------------|--------------------------------------|-----------------------|-----------------|
| Ó            | ONCETTS (Français  | Swaf                | ili                  | Kinandé                              | Mashi                 | Autre (ingrine) |
| Maladie      |  | Malali/<br>Magonjwa |                      | OBUKONÍ                              | ndwala                | Amakoni         |
| Vaccin       |  | chango              |                      |                                      | e'n duyi              |                 |
| Signes A     |  | Ma                  | ma.                  | ECH'MINJI:<br>KALD                   | Chalama               |                 |
| Consentement |  | Utarhi              |                      | ERYAN2A                              | Ku Lonza              | ishasho         |
|              | Soin Maturgo   |                     | mgo                  | OBUBALYA                             | KUBUKWO               |                 |
|              | Use words that are easy to understand and respectful of patients and their loved   |                     | MWABUKIRE<br>WASINGY | Asinge<br>Mwanzi<br>Marichio<br>Koko | Warshere<br>Warsolire |                 |
|              |  |                     | dition to choosin    | g which langua                       | ge to speak in, it is |                 |

necessary to decide which words to use. Choosing the wrong word can lead to offense, confusion, mistrust and poor communication.

- Certain terms commonly used to speak of illness arouse fear, because they are considered to be too raw
  or associated with death. isolation community resistance. Prefer less violent alternatives or explanations.
- Others are confusing because they are unknown or too technical; sometimes they are words and expressions in French or English, or acronyms. PPE community death triage. Prefer alternatives or explanations that are clearer and easier to understand.
- Others are seen as denigrating or stigmatizing the patient or their loved ones. suspect case contact of contacts case of contact. Prefer more humane and respectful alternatives or explanations.

| Term to avoid       | Suggested terms*   | Lingala  | Congolese Swahili  | Nande   |
|---------------------|--|--|--|---|
| ETC                 | ebola treatment centre   | bilamba ya ba minginga<br>pona ko batela na bokono   | mavazi ya kinga ya<br>kujikinga kwa ugonjwa  | esyongímba syabanganga<br>okwikariryabo nobulwere<br>bw'ebola   |
| PPE                 | medical clothing and equipment which protects against the illness  | moto abiki na na liwa  | aliye pona   | oyulialama  |
| case                | person with an illness   | mobeli ou moto ya<br>bokono  | mgonjwa  | omukoni<br>oyuwabiriminywa kwa<br>kwire obulwere  |
| contact case        | person who should be<br>tested because they have<br>been physically close to a<br>person with the illness  | moto oyo esengeli asala<br>examen pamba te azalaki<br>pembeni to mpe asimbaki<br>moto ya bokono  | mtu ambaye anapashwa<br>kupimwa kwasababu<br>aligusa wala alikaribiana<br>ugonjwa                                | oyulya tula kutse<br>oyulyabya hakuhi<br>n'omulwere, kutsi hakuhi<br>na maghetsi wossi wossi<br>awakalwa omo mubiri<br>w'omundu oyu |
| suspect case        | person with signs of an illness, but this diagnosis must be confirmed by a laboratory test                 | moto oyo azali ko bela<br>mpe azali na bilembo ya<br>bokono, kasi esengeli ko<br>sala test na laboratoire<br>pona ko confirmer<br>bilembo ya bokono wana | mtu ambaye anaonesha<br>halama (dalili) ya ugonjwa,<br>alikini inaomba<br>kuhakikishwa kisho majibu<br>ya kipimo | oyukatikatikaw'eribya<br>inyabiri himbikwa  |
| contact of contacts | person who was physically<br>close to others who were<br>physically close to a person<br>with the illness  | moto oyo azali pembeni<br>ya moto mosusu oyo<br>azalaki pembeni to mpe<br>en contact na moto ya<br>bokono  | mtu wa karibu na<br>mugonjwa   | oyulya yi tulaya oko yulya<br>tul'okomukoni, kutse oko<br>maghetse omomubiri<br>wiwe  |
| community<br>death  | death of a person with the illness in a place other than the treatment centre                              | liwa ya moto ya bokono<br>oyo akufi libanda ya<br>centre ya traitement   | mutu mwenyi hakukufia<br>kwenyi kituo ya matunzo   | oyukaholera ahate<br>kilamiro kyasibwe<br>n'obutabali   |
| isolation           | physical separation of a<br>person with the illness<br>from other people to avoid<br>spreading the illness | ko tia moto ya bokono<br>musika ya bato misusu na<br>tina ya ko eviter ko<br>panzana ya bokono   | tengo la mtu mgonjwa na<br>wengine watu kwa kuepuka<br>kusambaza ugonjwa   | Eri kingirabakoni bakasya<br>sighaliranaya obulwere   |
| resistance          | mistrust   | kozanga ko ndima   | ukosefu wa uaminifu  | obuniyi   |
| triage              | patient monitoring to check for signs of illness   | bolandeli batu ya bokoni<br>pona ko tala bilembo ya<br>bokono  | uchunguzi wa wagonjwa<br>kwa kutambua halama za<br>ugonjwa   | emísómbolere  |

\*you can find a more complete list in TWB glossary

Prepare well for interactions in the field. Consistent use of words is preferable. This means that people receive the same information. In order to find the most appropriate way to explain yourself, you can:

- Make sure you understand the meaning of the words and how to translate them into the relevant languages. Speak to your team leader if you are unsure.
- Refer to the TWB glossary for the Democratic Republic of Congo. There you will find the suggested language and terms to use.
- Discuss with your team members how they translate or explain difficult concepts. Agree with them on the versions that you find most precise, clear and appropriate.
- Consult with communications teams from other organizations in your area to agree on the best translations and explanations.

## Speak with respect

Illnesses and talking about health can scare people. They may be confused and need support. Make sure they feel comfortable talking to you and asking questions. Speak politely, don't be discouraged.

Respect is essential for information to be well received. Consultations indicate that:

- People are more trusting of information provided by someone they know and trust.
- Face-to-face communication is important, especially for women, because it is often women who take care of the sick and accompany them to health centers.
- Respect for others is shown by speaking their language and choosing appropriate words, as explained above. It's not respectful to talk to people condescendingly or to talk to them like they are lower than others.
- Talk about the diagnosis or symptoms of a particular person to them directly, sensitively and without others hearing.
- It is important to be aware of subjects which are sensitive for people to talk about and talk about them appropriately and carefully.

If you don't know the answer to a question:

- It is better to admit it than to give incorrect information.
- Assure the person asking that you will get back to them with the correct answer, and make sure you do.
- You can tell people where they can find more information.





Translators without Borders (TWB) is a non-profit organization offering language and translation support for humanitarian and development agencies, and other non-profit organizations on a global scale. Translators without Borders believes that everyone has the right to give and receive information in a language and format they understand. We work with nonprofit partners and a global community of language professionals to build local language translation capacity, and raise awareness of language barriers.

TWB has been researching language barriers in health responses in DRC since early 2019. We supported the response to the 10th Ebola outbreak in eastern DRC, as well as the response to the 11th Ebola outbreak in Equateur province, and the COVID-19 pandemic response.

For further information on the importance of language in the DRC response to health crises, visit our <u>webpage</u>. Contact <u>DRC@translatorswithoutborders.org</u> to find out more.