

TWB welcomes TRSB as new Gold sponsor

Danbury, CT, USA, October 12, 2021 – Translators without Borders (TWB), part of CLEAR Global, is delighted to announce <u>TRSB Inc.</u> (TRSB) as a new Gold sponsor.

This sponsorship acknowledges the importance of international collaboration for communication and global dialogue. It will help raise awareness of the need to bridge the world's language gaps, and help more people be heard. This sponsorship follows news of the organization's transition to CLEAR Global. CLEAR Global brings together decades of research and aid experience, language technology and AI expertise, and TWB, the world's largest community of humanitarian linguists.

TRSB is one of North America's leading translation providers, pioneering reliable, groundbreaking solutions to amplify its clients' business opportunities. TRSB is driven by a passion to bring its customers' brands to life, accurately and relevantly adding value to their content in a timely manner, across channels.

"We are delighted to help support TWB in its humanitarian efforts. I strongly believe that translators play a vital role in breaking down linguistic barriers as well as facilitating cultural diversity and inclusion," said Mary Kazamias, CEO of TRSB. "Thank you, TWB, for giving us the opportunity to contribute in any way we can to such an important cause, and one that is so close to our hearts as translators."

"We're very grateful to TRSB for their contribution toward our mission to help people get vital information and be heard, whatever language they speak. As we transitioned to CLEAR Global, looking to further increase our impact with research and Al-based language technologies, every support is valuable, especially when it comes from the industry leaders," said Aimee Ansari, CEO of CLEAR Global.

About Translators without Borders/CLEAR Global

Translators without Borders (TWB) is a global community of over 60,000 translators and language specialists offering language services to humanitarian and development organizations globally.

TWB is part of CLEAR Global, a US-based nonprofit that also comprises CLEAR Tech and CLEAR Insights. CLEAR Global helps people get vital information and be heard, whatever language they speak. We accomplish this through innovative global research and programs, language technology, language service platforms, an experienced, professional staff, and a



community of over 60,000 linguists in 148 countries.

For media inquiries, contact <u>danielle.moore@clearglobal.org</u>. For partnership or sponsorship inquiries, contact <u>iennvfer.grigsbv@clearglobal.org</u>.

Follow Translators without Borders on <u>Facebook</u> and <u>LinkedIn</u>. Follow CLEAR Global on <u>LinkedIn</u> and <u>Twitter</u>.

About Traductions Serge Bélair Inc. (TRSB)

TRSB is a premier translation agency with 35 years of reliable expertise. With over 300 permanent, in-house employees, TRSB caters to the needs of one of the most demanding translation markets in the world and offers its customer-centric approach and expertise to clients on a local, national as well as international scale. Our approach is built on the Canadian model: a rich, multicultural heritage that continues to provide a source of extensive linguistic expertise, and sound business practices to provide the ultimate standard for stability and integrity. TRSB offers specialized services including: Customized Translation Services, Copy Editing and Proofreading, Desktop Publishing, Audio/Video Transcription, Subtitling and Voiceover, Interpretation Services as well as Accessibility Services.

For media inquiries: Marie-Claude Messier, Vice President Business Development, <u>marie-claude.messier@trsb.com</u>. Follow TRSB on <u>LinkedIn</u>.