

Lionbridge celebrates 25th anniversary with first Sapphire sponsorship for TWB

Garden City, ID, USA, February 23, 2022 – Translators without Borders (TWB), part of <u>CLEAR Global</u>, is delighted to welcome Lionbridge as our first Sapphire sponsor.

Leading international translation and localization company Lionbridge is a long-time supporter of TWB and CLEAR Global's mission to help people get vital information and be heard, whatever language they speak. Now, in celebration of their 25th anniversary, they are strengthening their partnership with the nonprofit. In a commitment to further contribute to the nonprofit's growth and increased social impact, they've agreed to become the organization's very first Sapphire sponsor.

This sponsorship highlights Lionbridge's continued efforts to bridge languages and cultures. The values and visions of Lionbridge and CLEAR Global are aligned with a focus on building a more inclusive world. Looking forward, Lionbridge CEO, John Fennelly says that their big, audacious mission is "to make it really easy to democratize translation and localization in ways that have never been contemplated and just make it ubiquitous. When people need to communicate with each other regardless of language, regardless of culture, we want to provide the technology, the services, the people that can actually facilitate that... It really is breaking barriers and building bridges."

With similarly big goals to celebrate their 10th anniversary and facilitate investment in growth, CLEAR Global is starting a major new initiative. <u>"4 Billion Conversations"</u> will bring together partner organizations behind a movement to address the digital language divide. It's time to act, to use technology to drive development, create more equality, and give people agency over their own lives. To do this, CLEAR Global will bring together the TWB community, AI-powered language solutions, decades of international aid experience and global partners who can help be a catalyst for change.

Learn more about Lionbridge's 25th anniversary and how they're supporting CLEAR Global's big ambitions in <u>this video interview with John Fennelly and Andrew</u> Bredenkamp, co-CEO of CLEAR Global.

Aimee Ansari, co-CEO of CLEAR Global says "We hope more businesses will join us as Sapphire sponsors, to provide the resources we need to build scalable language technology and conduct research, so that we can adapt our solutions to local contexts and languages."



Find out more about <u>our sponsorship options</u>, and <u>apply to join on our website</u>. View <u>TWB's list of existing sponsors here</u>.

About Translators without Borders/CLEAR Global

Translators without Borders (TWB) is a global community of over 80,000 translators and language specialists offering language services to humanitarian and development organizations globally.

TWB is part of CLEAR Global, a US-based nonprofit that also comprises CLEAR Tech and CLEAR Insights. CLEAR Global helps people get vital information and be heard, whatever language they speak. We accomplish this through innovative global research and programs, language technology, language service platforms, an experienced, professional staff, and a community of over 80,000 linguists in 148 countries.

For media inquiries, contact Danielle Moore at <u>danielle.moore@clearglobal.org</u>. For partnership or sponsorship inquiries, contact Jennyfer Cajina-Grigsby at <u>jennyfer.grigsby@clearglobal.org</u>.

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About Lionbridge

Lionbridge partners with brands to break barriers and build bridges all over the world. For more than 20 years, we have helped companies connect with global customers and employees by delivering localization and training data services in 350+ languages. Through our world-class platform, we orchestrate a network of one million passionate experts in 5000+ cities, who partner with brands to create culturally rich experiences. Relentless in our love of linguistics, we use the best of human and machine intelligence to forge understanding that resonates with our customers' customers. Based in Waltham, Mass., Lionbridge maintains solution centers in 26 countries. Learn more at <u>www.lionbridge.com</u>.

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